

# SOUTHWESTERN UNIVERSITY NIGERIA

KM 20, SAGAMU-BENIN EXPRESSWAY, OKUN OWA, IJEBU-ODE, OGUN STATE.

FACULTY OF SOCIAL & MANAGEMENT SCIENCES

DEPARTMENT OF ACCOUNTANCY AND BUSINESS ADMINISTRATION

HND TO BSC CONVERSION PROGRAMME

2018/2019 FIRST SEMESTER EXAMINATIONS

**COURSE CODE: BUA/ACC 311**

**COURSE TITLE: Research Methodology**

**Instruction:** Attempt all in Section A and four questions in section B  
2hrs

**TIME:**

## Section A

- ..... is the group at which experimental stimulus is introduced in research
- ..... is the method/techniques that are used for conduction of research?
- ..... aims at finding a solution for an immediate problem facing a society or an industrial.dbusiness organization.
- What type of research is based on the measurement of quality or amount?
- ..... is a way to systematically solve the research problem.
- Deliberate sampling is also known as .....
- Research begins with .....
- A good research topic must have two variables which are ..... and .....
- Research process is a process of.....
- ..... is subset of a population selected for measurement or observation in research?

## Section B

- What is Research?
  - What are the criteria for a good research?
  - Mention the qualities of a good research
- Explain probabilistic sampling and probabilistic sampling met hod.
  - Explain types of sampling
  - Why do we conduct research?
- Briefly describe the different steps involved in a research process
  - Explain the significant of research in modern times.
- Differentiate between research method and research methodology.
  - What do you consider to be the effect of omitting chapter two (Literature Review) in a research work?
- Discuss different data collection methods.
  - Describe the basic types of research known to you.