

# SOUTHWESTERN UNIVERSITY NIGERIA

KM 20, SAGAMU-BENIN EXPRESSWAY, OKUN OWA, IJEBU-ODE, OGUN STATE.

FACULTY OF SOCIAL & MANAGEMENT SCIENCES

DEPARTMENT OF GENERAL STUDIES

HND TO BSC CONVERSION PROGRAMME

2018/2019 THIRD SEMESTER EXAMINATION

**COURSE CODE:GNS 411**                      **COURSE TITLE:** Speech Writing

**INSTRUCTION:** Answer question 1 and any other three (3).                      **TIME:** 2hrs

1. For speech writing, every stage of the writing process is critical. Discuss the prewriting and post writing stages.
2. (a) Define a Library  
(b) Discuss four major types of library resources
3. Write an outline for the speech titled Substance Abuse in Nigeria
4. Explain the following terms:  
(i) Speech of Presentation  
(ii) Extrapersonal Communication  
(iii) Teleconferencing  
(iv) Persuasite Speech  
(v) Group Communication
5. In gathering information about the audience, demographic analysis can be used. Discuss demographic audience analysis.